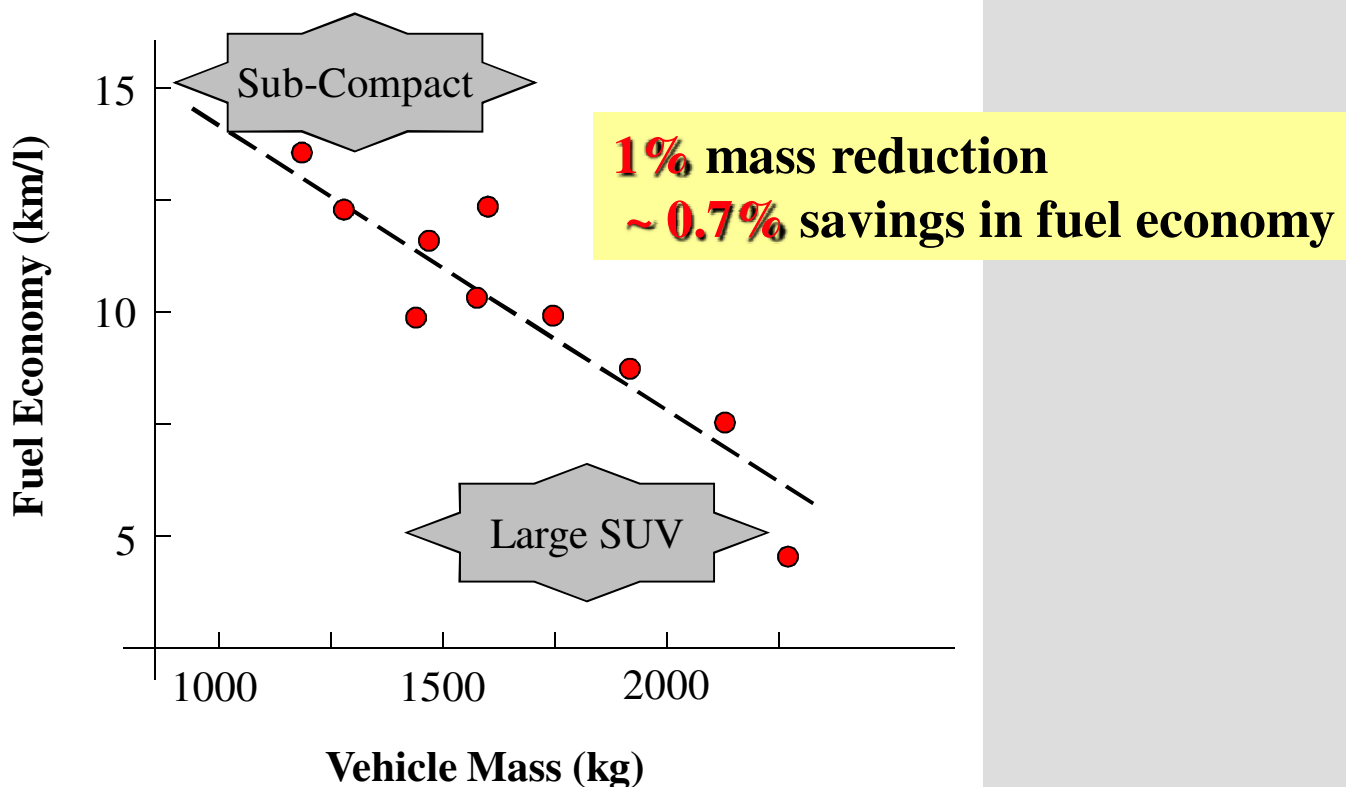


Optimize Car Design - Save Energy



1% reduction in gasoline consumption
~1 BILLION dollars annual consumer savings

Additional Savings from
Engine efficiency
Energy consumption (A/C)
Tires rolling resistance
Aerodynamic drag

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